



## New White Paper Released: Blanket Property Insurance for Families with Multiple High Value Homes



To our agent and broker partners,

We are pleased to announce the release of our latest white paper, “**Blanket Property Insurance for Families with Multiple High Value Homes.**”

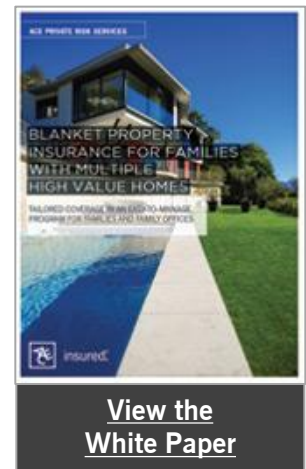
Single- and multi-generational families with a collection of geographically dispersed, high value homes often have many different policies that are issued by different insurance companies and even managed by different agents. This approach can lead to coverage gaps, excessive administrative work, and cost-inefficiencies.

For these clients, a blanket property program offers a custom-made insurance solution that can:

- Provide greater coverage consistency across all locations
- Greatly reduce the number of policies required, which simplifies the work of administering the insurance program and reduces the risk of policy cancellations due to a missed bill payment
- Offer automatic coverages for newly acquired property or newly formed trusts and LLCs to accommodate the constantly evolving nature of the family’s lifestyle
- Provide better value over the conventional approach to insurance by: reducing duplications in coverage across multiple homeowner policies; taking advantage of the family’s ability to retain risk; and employing robust loss prevention programs

Unlocking all the benefits of a blanket property insurance program requires a strategic approach and an informed agent or broker. This new white paper covers all the major components to consider when developing a blanket program for your clients, including success stories to help illustrate key points.

We encourage you to share this white paper with your centers of influence, clients, and prospective clients. If you would like us to include your logo in the white paper, please contact your Territory Manager for more information.



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